

IMPORTANT!

—The remainder of all lines advertised for the Anniversary Sale obtainable at the sale prices while the quantity remains.

Visit the Store Every Day of the Sale. Hundreds of Bargains not Advertised.

**All Departments**

—Every department in this store has provided its full quota of amazing bargains for the great Anniversary Sale.

Come! Examine! Compare! You'll realize that it will pay to do your summer shopping in this sale.

Buy Next Winter's Fur Coat Now and Save \$50. to \$100.

H.B.C. Furs Sale- Priced

Convenient Monthly Payments---Free Storage



—Here's the proposition in a nutshell: we are offering furs of the most dependable quality, in the Anniversary Sale at savings of \$50 to \$100; furthermore we will store all furs, purchased during this sale, without charge; and you can arrange to make monthly payments to suit your convenience. It is little wonder that hundreds of women will buy fur coats during the Anniversary Sale. Come and examine the coat offered at Anniversary Sale prices; feel the quality of the peltries; note the fashionable styles; bear in mind the fact that the Hudson's Bay Company has been famous for 256 years for the beauty and quality of its furs, you'll realize the advantages in buying during our Anniversary Sale. A few items of interest:

—**PLAIN ELECTRIC SEAL COAT**—Heavy crepe lining. Crush collar. Deep turn back cuff with new puff effect. Anniversary Sale Price **\$135**

—**MUSKRAT COAT** in bordered style, with crush collar and bell sleeves. Full furled dark skin. Satin broche lining. Anniversary Sale Price **\$149.50**

—**PLAIN HUDSON SEAL COAT** with deep crush collar and puff sleeves with deep turn back cuffs, fancy crepe lining. Anniversary Sale Price **\$345**

—**PERSIAN LAMB COATS** with shawl or crush collar and cuffs of Alaska Sable. Anniversary Sale Price **\$345**

—**ELECTRIC SEAL COAT** with sable collar and cuffs. Heavy crepe lining. Anniversary Sale Price **\$169.50**

—**MINK STRIPE MUSKRAT COAT**—Finest quality northern skins. Heavy crepe lining. Anniversary Sale Price **\$225**

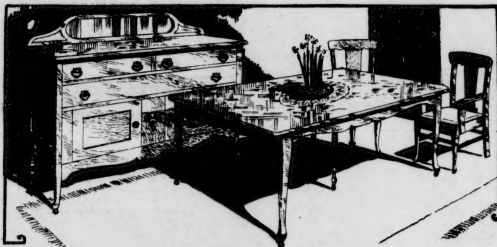
—**HUDSON SEAL COAT** with sable collar and cuffs. Collar in crush style. Printed crepe lining. Anniversary Sale Price **\$375**

All Furs Purchased in the Anniversary Sale Stored FREE!

—Second Floor, H.B.C.

**Examples of the Matchless Furniture Values in the Sale!**

If you want a new dining suite, a living room suite, a bedroom suite or a few odd pieces of furniture, choose during the Anniversary Sale

**8-Piece Oak Dining Room Suites**

—SAME AS ILLUSTRATION—A value without parallel. These Suites are made to stand good hard usage. Substantially built of solid oak. Durable Old English or fumed finish. BUFFET has neat mirror back, spacious cupboard, two cutlery and one long linen drawer. OBLONG EXTENSION TABLE with six strong legs. Set of six sturdy CHAIRS with genuine leather slip seats. 8 pieces at the special price of **77.50**.

—Terms 7.75 down and 7.75 monthly may be arranged with our Credit Office.

—Third Floor, H.B.C.

This Bed Outfit

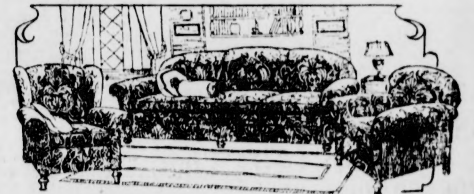
Bed, Spring and Mattress Complete

24.95



—HEAVY 2-INCH continuous, Round Post, BED in walnut finish with 3 1/2 inch fillers in head and foot. Strong COIL SPRING equipped with ninety, oil-tempered spiral and non-sway attachments on sides. Special ALL-WEATHER MATTRESS, thick quality in strong covers of art ticking and finished with roll edge. We can supply this outfit in 3ft. 3 in., 4 ft. and 4 ft. 6 in. sizes. At the Anniversary Sale Price of **24.95**

—Third Floor, H.B.C.

**3-Piece Chesterfield Suite**

Neatly designed. Sound and reliable construction. Upholstered with good grade tapestries in several different patterns and colorings. Frames are strongly made. Deep coil spring seats and backs, pocket spring loose cushions and neat roll arms. Chesterfield, Wing Arm Chair and Standard Arm Chair (as illustrated). 3 pieces at **99.50**.

—Arrangements may be made with Credit Office to buy these Suites at 9.95 down and 9.95 per month.

—Third Floor, H.B.C.

95¢ Day in Staples

Values of the most remarkable character for quick action selling in the Anniversary Sale

- BIG TABLE OF LOVELY WASH FABRICS in rayon, broadcloth, cotton percale, voile, novelty rayon stripes, etc. 28 inches wide. Values in the assortment up to 2.55 yard. Clearing Thursday at, yard **95¢**
- HERE IS REAL NINETY FIVE CENT VALUE! GENUINE EAST COLORED BLUE DIRT TABLE CLOTHS. Note the size, 53 x 53 inches. Specially priced each, Thursday **95¢**
- NAKING to match, per dozen **95¢**
- STURDY, CLOSELY WOVEN STRIPED FLANNELLETTE in pink and blue, also pure white flannellette, 26 inches wide. Thursday special **95¢**
- CHOICE OF OUR ENTIRE STOCK OF BEST GRADE DOMESTIC PRINTS. Light and dark grounds. 31 inch wide. Thurs. special **95¢**
- SHEETING—An opportunity for our regular customers who know our best grade Queen's household sheeting, to purchase the 75-inch quality at the special price of yard **95¢**
- ANOTHER GREAT VALUE in SHEETING that is too good to miss. Length of 3 1/4 yards. Sturdy, full bleached serviceable sheeting. 70 inches wide, per sheet length **2 1/2 YARDS FOR 95¢**
- TABLE OF PLAIN AND NOVELTY TERRY TOWELS, all excellent qualities and useful sizes. Specially priced for Thursday's selling. Per pair **95¢**
- TABLE OF FANCY LINENS including Madeira, Cluny, Irish Embroidered, etc. Values up to 1.75. Thursday special, each **95¢**
- SERVICEABLE GRASS TEA TOWELING, blue or red borders. Selling Thursday at **7 YARDS FOR 95¢**
- OF INTEREST TO BATHERS: Large size unbleached terry towels, 30 by 45 inch. Helio or pink stripes. Hommed extra. Extra special value Thursday, at each **95¢**
- DRESS LENGTH OF BREEK DAINTY VOILE in pretty floral designs. Light and dark colorings. 48 inches wide **3 1/2 YARDS FOR 95¢**
- FAST COLORED DAINTY LINGERIE CRIM, smart blue bird and oriental designs. 29 inches wide. Fast colors. Light and dark grounds. Specially priced Thursday **4 YARDS FOR 95¢**

Women who love Beautiful Silks
---who appreciate Quality---and know Value---are buying
their summer supplies of Silks in the
Regina Stock of the London Silk Co.

—Crowds mean something—and the crowds that have thronged the H.B.C. enlarged Silk Shop since the commencement of the Anniversary Sale—mean bargains of unapproachable merit in silks of beauty and quality. Come and get your share of these remarkable values!

New 1.75 Colored Flannels at ...

—Here's real value! Entire Regina stock of London Silk Co. in 4 inch flannels. Shades of cream, navy, black, brown, flame, powder, scarlet, green, white, orange, African, rust and sand. The yard **95¢**.

Sheer Silk Georgette Crepe, yard

—The London Silk Co.'s regular 1.75 quality. Our price is 50¢ the yard. Ideal for dresses, blouses, lamp shades, trimmings, etc. A galaxy of colors. 40 inches wide. Note the pricing, yard **95¢**.

1.95 Brocaded Silk Crepes, yard

—The London silk to a regular 1.95 quality in the sale at 1.15 the yard. A bargain sure to draw you here. Ideal for dresses and the better undergarments. 25 inches wide. New shades. Per yard, **1.15**.

Colored Canton and Flat Crepes, yard

—If you know quality—if you know value—you'll be here for these elegant cantons and flat crepes. Hundreds of yards. Glorious color range. 45 inches wide. The London Silk Shop's regular 2.95 value. Yard, **1.95**.

36-inch Brocaded Silk Linings, yard

—Excellent quality brocaded silk lining in broader shades. 36 inches wide. Priced for immediate selling at, the yard, **1.95**.

98¢

98¢

1.19

1.95

1.95

Rich Swiss Satin Charmeuse, yd.

—An immense range of the newest colorings. High-grade Swiss satin charmeuse that will drape in rich folds. 40 inches wide. The London Silk Store's regular 3.50 quality. Priced for rush selling at, the yard, **1.98**.

Rich Imported Satin Cantons, yd.

—The London Silk Co.'s entire 2.75 and 2.50 stock of first grade rich imported satin cantons. Complete color range. 40 inches wide. A supreme value in the silk sale at, the yard, **2.45**.

Exquisite New Printed Silks, yd.

—The London Silk Co.'s prices were as high as 4.50 yard. Every pattern a work of art. Every yard dependable. 2.89 yards you might not get again. Per yard **2.89**.

Colored Satin Cord Supreme, yd.

—A high-grade silk for spring coats and suits. 24 inches wide. Rich, lustrous cord with soft, satin finish. The silk also printing represents really wonderful value. The yard, **3.95**.

54-inch Imported Flat Crepes, yd.

—They're 54 inches wide, so 1 1/4 yards will be sufficient for a new style dress. A wonderful range of newest spring colorings. They will be snapped up quickly at the sale price of, yard, **4.95**.

—Second Floor, H.B.C.



"Miss Canada" in Florida Fete; Bright Stars of Athletic Meets



"MISS CANADA": MRS. J. L. HAIGHT, Alberta matron, who was among the 27 contestants for the honor of being chosen queen at the annual Festival of States held at St. Petersburg, Fla., recently. Miss Marie Tessier, of Washington, D.C., was the ultimate choice



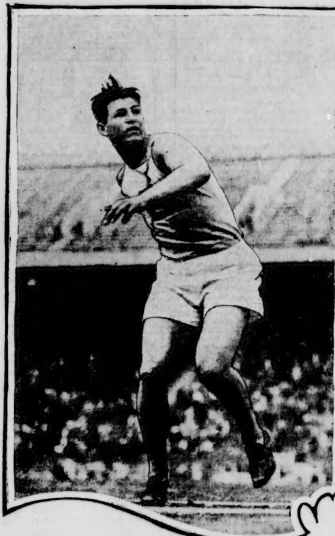
A MOUTHFUL: THIS ELEPHANT, the biggest in the Hindu village at the Bois de Boulogne, France, apparently relishes his task of carrying his master, Vid-Hany, in his mouth



RECORDS NOTHING TO HIM: CHARLIE HOFF, the Norwegian wonder, vaults 13 feet 9 1/4 inches at the Drake Relays at Des Moines. Though this is an inch short of his own world's record it is a new United States mark. The athletic union may not accept it, however, as he had the wind behind him



GIVEN REPRIEVE: CONDEMNED TO DEATH for killing a valuable Angora cat, "Fido," owned by Ervin Bythrow, of Quincy, Mass., sounded the alarm when he found the house on fire. As a result of his act he will be spared electrocution and will spend the rest of his days with the family he saved from probable death. Photo shows him with his master



WINS DECATHLON: TONY PLANSKY, of Georgetown university, was the particular bright star at the Penn. Relays at Franklin Field, Philadelphia, at which the alleged Hamilton C.I. "hold-up" occurred. Plansky won the decathlon with a grand total of 7196.160 points. Photo shows him in the discus throw



LINK OF FELLOWSHIP: Sir Eame Howard, (right), British ambassador at Washington, on his arrival in Toronto recently with Major-General Charlton, military attache at the embassy.



NEW HEAD FOR D.A.R.: Mrs. Alfred H. Brosseau, of Detroit, Mich., and Greenwich, Conn., who was chosen president-general of the national society, the daughters of the American Revolution, during the recent Washington convention



REPTILIAN ADONIS: MISS N. L. CONDON, director of the reptile study society, New York, with her pet "Corn Snake," which is claimed to be the handsomest reptile on the continent. The snake, which has been in captivity seven years, is beautifully marked with the under part of the body in black and white squares after the style of crossword puzzles



COMPLETE IN NEW YORK: HUDDERSFIELD THESPIANS TEAM which won the British Drama League's recent competition and which will come to the United States to compete with 24 other amateur dramatic societies for the David Belasco cup in New York



BACK FROM EGYPT: Prof. James H. Breasted, head of the Oriental Institute of the University of Chicago at Cairo, who recently returned to New York with news of the Nile excavations. He was said to be the agent of John D. Rockefeller, Jr., in the ten millions offer for a museum in Egypt, which offer has now been withdrawn



"MISS BROADWAY": 26: Irene Rich, a show girl, who last week was picked by a New York audience as best typifying the spirit of Broadway in the contest promoted by the Broadway Association. Miss Rich, who looks the part, is said to be "as pretty as a picture"



FESTIVAL OF EID-UL-FITH: MOSLEMS IN LONDON celebrating the famous Indian feast. Photo shows the worshippers on the prayer carpet at the new Mosque, Southfields

Door of Opportunity Still Stands Open In The Bulletin's \$10,000 Auto Contest

LIVE COMPETITORS WHO ENROLL STILL HAVE MOST EXCELLENT CHANCE OF BEING THE WINNER OF THE SPECIAL FORD TOURING CAR OR ONE OF THE OTHER BIG PRIZES. THE SPECIAL FORD OFFER IS JUST STARTING AND EVERYBODY STARTS WITH A CLEAN SLATE. PREVIOUS COLLECTIONS DO NOT COUNT.

75,000 Extra Votes on Each and Every \$16.00 Collected This Week

AN EXTRA VOTE BALLOT GOOD FOR 75,000 EXTRA VOTES WILL BE GIVEN FOR EACH AND EVERY \$16.00 WORTH OF SUBSCRIPTIONS SECURED BY THE CONTESTANTS BEFORE MID-NIGHT SATURDAY NIGHT, MAY 8th. IT IS NOT TOO LATE FOR NEW CANDIDATES OR THOSE LOW IN THE LISTS TO MAKE A START.

FIRST PRIZE



First prize in The Bulletin's \$10,000 Contest will be the Famous \$2,000.00 Hudson Super Six Coach. This car is equipped with an extra tire, motor meter, cowl lights, bumpers, radiator shutter, wind-shield wiper, rear-vision mirror and built-in transmission lock. This car was purchased and is on exhibition at the Freeman Garage at 10712 29th Street.

Extra Ford Touring Car for Three Weeks' Work

The Contest Department of the Bulletin realizes that subscriptions are getting harder to secure and in order to encourage candidates to cover nearby towns and surrounding communities, also, to secure second payment subscriptions, another special prize has been added to the list in the form of a new Standard Ford Touring Car.

This prize is an extra prize and all votes and extra votes secured while working for it count towards the regular prizes which will be given away at the close of the contest.

How It Will Be Won

This special Ford will be given to the candidate who turns in the greatest amount of money for subscriptions between the dates of Saturday, May first and Saturday, May 22nd, both dates inclusive. This is absolutely the last extra prize to be given away in the contest.

All candidates whether residing in the City or out-of-town districts may work up to the last minute of the extra offer and then mail in their results.

ENROLLMENT COUPON

Good for 10,000 Votes

Enter your name as a candidate in the Contest, or send a friend if you wish.

THE EDMONTON BULLETIN
CONTEST DEPT.

Send One Credit Fraction Bill

to the following party as a candidate in your Automobile Contest:

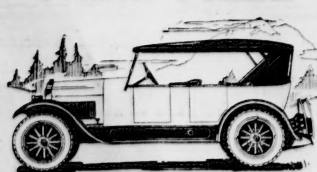
NAME

ADDRESS

PHONE NUMBER

Note—Only one enrollment coupon will be accepted for any one candidate.

THIRD PRIZE



This elegant \$965.00 Star Touring Car will be given as Third Prize in The Bulletin's \$10,000 Auto Contest. The Star Touring Car was purchased and is on exhibition at The Premier Motors, Limited, 10132 102nd Street. The Third prize is equipped with a spare tire and tire cover.

STANDING OF THE CANDIDATES

These standings represent part of the votes that have been cast in the Ballot Box for candidates whose enrollment coupons were received prior to noon Tuesday, May 4th.

DISTRICT NO. ONE

Austin, R. G.	10,200	Long, O. A.	10,250
Axford, Mrs. G.	431,700	Lusk, Mrs. S. L. M.	431,800
Adams, Reginald	71,000	Larkin, L. G. J.	432,200
Bolton, Mr. L.	10,200	Lindsay, Mrs. S.	10,400
Bellamy, F. C.	431,800	Lisum, Mrs. R. W.	136,000
Blackburn, Wm.	10,400	Madley, Mr. B.	10,000
Bliss, Mr. A.	431,900	Malher, Mrs. T. G.	431,750
Bosman, Harry	431,800	Morgan, Mr. T. H.	17,250
Borg, Mr. Carl E.	431,700	Mosley, Mr. C. G.	431,800
Chisholm, Miss M.	240,250	Moss, Mr. M.	431,900
Clarke, Mrs. J.	431,850	Molentinus, Mr. A. F. Jr.	431,850
Charters, C.	28,550	Muller, Mr. F. E.	81,300
Doskoc, Mrs. A.	270,400	McCready, Mrs. J. M.	431,800
De Haven, Mrs. H. J.	431,750	McQuire, H.	55,400
Francis, Mary E.	431,900	Macdonald, Mary	26,750
Falkenberg, Mr. B.	19,250	Miner, Miss	10,000
Gregory, Mr. Walter	27,200	Norquay, Mrs. A.	431,800
Gardner, Mrs. M. G.	431,850	Payne, Miss S. A.	261,200
Gardner, Mrs. M. J.	206,850	Payne, Mrs.	71,000
Gardner, Mrs. A.	431,800	Perrin, Mrs. E.	431,800
Hammond, Mrs. E.	431,850	Porter, Mr. A. B.	310,800
Hoyt, Mr. G.	10,650	Frederickson, A.	209,650
Hoyt, Mrs. A.	431,850	Tacklerry, Mr. C. K.	20,000
Harper, Muriel	13,200	Thew, H.	10,500
Low, Mr. F.	216,700	Wilson, Mrs. C. E.	181,850
Lepard, Mr. F.	431,800	Werner, Mr. C.	431,800
Lewis, Mrs. F.	431,850	Wilson, Mrs. D.	422,200
Laycock, Mr. G. H.	431,950	Walsh, A. H.	20,500

DISTRICT NO. TWO

Allen, Mrs. M. E.	431,800	Mathews, Mr. H.	222,700
Arnold, Miss E.	431,850	Mathews, Mrs. E.	431,700
Atkin, Mrs. B.	431,850	Marker, Miss L.	40,150
Atkins, Mrs. George	10,000	Markey, Miss O.	431,900
Bald, Miss E.	140,000	Miller, Mr. J. V.	10,200
Bowen, Mr. C. F.	91,000	Mills, Mr. W. A.	14,100
Brown, Miss M.	431,800	McDonald, Mr. J. G.	431,800
Brown, Miss E. E.	211,150	McKenzie, Mr. O.	431,700
Burton, Miss M. D.	431,800	McMaster, Miss V. E.	10,000
Bow, Mr. J. M.	431,850	McTear, Mr. A. S.	22,150
Bisset, Mrs. M. E.	431,750	Newville, Mrs. L. H.	431,850
Cavill, Miss M. E.	10,000	Norgate, Miss O.	431,800
Carter, Miss Marion	261,200	Peterson, Miss Ellen	10,000
Clifford, Miss Hilda	431,800	Peterson, Mrs. T. E.	19,250
Crooks, W. M.	10,000	Quist, Mr. Bert	28,650
Dunlop, Mrs. B. B.	431,800	Reby, Mr. A.	20,650
Dowling, Mr. J.	10,000	Reby, Miss F.	10,250
Dunlop, J. M.	10,000	Rosenau, Miss Hilda	431,700
Dean, Mr. C.	10,000	Rodgers, Mrs. Wm.	431,650
Edhill, Miss A.	431,750	Ritz, Mr. D.	401,800
Edwards, Mrs. B.	78,200	Richards, Mrs. D.	10,000
Flynn, Mr. B. W.	431,800	Sanderson, Mr. F. H.	10,200
Gooder, Mr. A.	10,200	Shaw, Mrs. J. E.	431,750
Gant, F. J.	10,000	Smith, Mrs. S. R.	401,900
Garrison, Miss G.	431,800	Sollner, Miss L. M.	128,700
Gibson, Mrs. A. E.	10,000	Solley, Mrs. E.	201,800
Gonko, Mr. D. T.	10,000	Schmidt, Mrs. R. W. C.	431,800
Hardy, Mr. M. H.	10,200	Smith, Mr. Wm. Jr.	431,800
Haven, Mr. W. E.	431,850	Schry, Mr. H. J.	40,350
Hogert, Mrs. C. C.	61,000	Sweet, Mrs. W. C.	88,400
Ingham, Miss M.	10,650	Selinski, Mr. F.	431,800
Jacobs, Miss M.	270,450	Sopcheshen, Miss A.	10,000
Knowles, Mrs. C. E.	431,850	Thorn, Mr. J. J.	14,200
Knap, Miss Freda	431,800	Trueman, Mr. H.	282,200
Layher, Mrs. C.	10,000	Vader, Miss E. E.	431,750
Layher, Mrs. J.	10,200	Von slayk, Miss M.	10,000
Lee, Miss Irena	11,000	Wilcox, Mrs. H. J.	431,850
May, Miss Teresa	10,000	Wood, Mrs. R. E.	431,900
Murphy, S.	229,850	Whitman, Mrs. H. E.	431,800
Macdonald, Mrs. M. A.	10,000	Warneck, Mr. E.	10,000
Miles, Mr. J.	431,750	Went, Mr. E. B.	10,000

TO INSURE ACCURACY FOR EVERY CANDIDATE'S VOTE TOTALS TWO NEW MODEL BURROGH'S PORTABLE ADDING MACHINES ARE USED.

SECOND PRIZE



This magnificent \$1665.00 Oldsmobile Five-Passenger Two-Door Sedan is the second capital prize in The Bulletin's big Automobile contest. The car was purchased and is on exhibition at the Pendleton Motors, 10230 99th Street. The Oldsmobile is equipped with one bumper.

75,000 Extra Votes Ends Saturday at Midnight

We wish to call the attention of every candidate to the fact that we are giving 75,000 extra votes on each and every \$16.00 worth of subscriptions turned in this week. This absolutely is the best remaining offer in the campaign.

Bear in mind that the regular vote schedule takes a decline of almost 10% at the end of the week, therefore candidates should try and make this week the best week of the entire campaign.

Everyone Starts With a "Clean Slate"

Everyone starts with a "clean slate" for the special New Standard Ford. Previous collections do not count, therefore, your chances for winning this special prize are just as good as that of any other candidate in the contest, so why not win two automobiles.

CLIP OUT NEATLY EDMONTON BULLETIN AUTOMOBILE CONTEST

GOOD FOR 50 VOTES

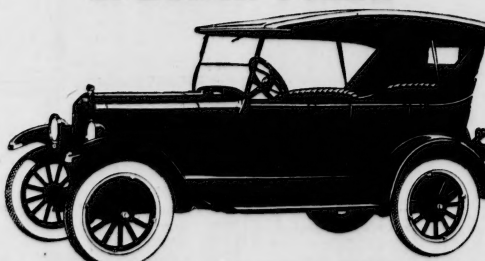
For

Address

This coupon when neatly clipped and brought or mailed to the Contest Department will count for the candidate whose name is written thereon.

Valid after May 13th

SPECIAL PRIZE



A standard Ford Touring Car will be given as a special prize to the candidate who turns in the greatest amount of subscription money between the dates of Saturday, May 1st, and Saturday, May 22nd, both dates inclusive. The Ford was purchased from and is on exhibition at the Dominion Motors, Limited, Edmonton's Ford Dealers, 102nd Street, South of Jasper Avenue.

FOURTH PRIZE



This universally known \$702.00 Five-passenger Ford Touring Car will be the Fourth capital prize in The Edmonton Bulletin's Auto Contest. The Ford was purchased from and is on exhibition at the Dominion Motors Limited, Edmonton Ford Dealers, 102nd Street, South of Jasper Avenue.

